



Thursday, February 13, 2025

Housing and Federal Grants Division 2024 - 2025 Application for Funding Community Development Block Grant Program

This application is for nonprofit organizations and government entities in Marin County, California who would like to apply for federal Community Development Block Grant program funds for Public Services or Community Infrastructure/Capital Improvements. Please refer to the [Application Guidelines](#) released on January 22, 2024 for detailed information about qualifications and application requirements. Applicants may use this [prep tool](#) for the long-form questions in order to save their responses and copy/paste into this application.

The deadline to apply is **5:00 p.m. Friday, February 16**. Applicants will receive a copy of their submitted application to the email address entered.

Indicate type of project. If your project allows, you may apply under multiple categories. (See Application Guidelines for more information)

Public Services (CDBG)

Organization (Fiscal Sponsor) General Information

Organization (Fiscal Sponsor)/Agency Name

North Bay Children's Center, Inc.

Mailing Address

932 C Street
Novato, California, 94949

Website (if applicable)

www.nbcc.net

Organization DUNS#

186540712

Executive Director/CEO

Susan Gilmore

Email Address

sgilmore@nbcc.net

Phone Number

(415) 999-8457

Project General Information

Program/Project Name

Childcare Scholarship

Program/Project Site Address

932 C Street
Novato, California, 94949

CDBG Funding Amount Requested (Minimum request amount: \$15,000)

20000

Application Contact Person

Lori Mogan

Title of Contact Person

VP of Communications and Development

Contact Email Address

lmogan@nbcc.net

Contact Phone Number

(415) 883-6253

To determine if your project is located in a Special Flood Hazard Area as indicated by FEMA, visit [FEMA Flood Map Service Center](#). (Save a copy of the Dynamic Map and upload at the end of this application.)

Is this project located in a Special Flood Hazard Area as indicated by FEMA?

No

For CDBG Public Facilities/Improvements applications, if the project is located in a **Regulatory Floodway it is not eligible for funding**. Public Facilities/Improvements projects located in a Special Flood Hazard Area require flood insurance to qualify for funding.

Project Specifics

Planning Areas Served: Indicate what geographic area(s) the requested funding will serve.

Novato

Is your organization receiving other County of Marin funding for this project?

No

Organizational Overview: Provide a brief description of your organization including mission, programs, number of clients served, etc.

North Bay Children's Center (NBCC) provides children and their families, the majority low-income; with comprehensive high-quality childcare and early education that builds the foundation for academic success and lifelong healthy achievement. In 1988, NBCC opened its doors to 60 children, becoming the first childcare program in Marin County to serve low-income infants and toddlers.

For 37 years, the organization has successfully grown in locations and enrollment to address the ever-increasing community needs throughout Marin and Sonoma counties. NBCC provides part- and full-day

safety net services for over 600 low-income children ages 6 weeks to school age at 14 center sites from Novato to Healdsburg.

NBCC's mission is to assure optimal development for every child we serve through:

- Culturally rich curriculum and services that prepare children from diverse backgrounds to succeed socially, emotionally, and academically,
- The Garden of Eatin'® program weaves a culture of health and wellness throughout the organization and serves as a model for other communities to emulate,
- Strong family, school, and community partnerships that support a shared belief in every child's ability to succeed.

Project Description: Provide a detailed scope of work including services to be provided and/or development activities to be engaged. Describe how this project will benefit the community.

For 37 years, NBCC has been a recognized leader in early care and education. Through its culturally rich programs fueled by its vision of excellence and spirit of innovation, NBCC works tirelessly to address lifelong challenges that have roots in the early years. Our programs have been there for families, providing safety net services to help meet the needs of working parents, while preparing their children for future academic success.

The School Readiness Program of NBCC effectively prepares children for academic success by incorporating a variety of literacy, academic, and parent engagement programs designed for the specific needs, and challenges, faced by our student population. Later effects of these high-quality programs are well documented to improve academic achievement, reduce the need for special education, increase employment and earning capacity, and reduce crime and delinquency.

The School Readiness Program is designed to prepare at-risk children for academic success and improve school readiness for children entering Kindergarten and on a path to reading and math proficiency by 3rd grade. Using evidence-based early learning strategies, NBCC aligns its curriculum with school partners to support collaboration and a seamless transition to kindergarten. Through intentional teaching, community partnerships, and family participation, NBCC's programs enrich and advance a child's school readiness and engage parents as partners in their child's education.

NBCC ensures that the key components of quality care are met by:

- o Hiring educated, well trained early childhood teachers who can work effectively in partnership with the diverse communities we serve.
- o Maintaining low teacher / child ratios that meet CDE and NAEYC standards.
- o Providing age-appropriate evidence-based curriculum that supports all aspects of child development.
- o Forming strong partnerships with parents by engaging them in program activities, parent education evenings, and informing them on a regular basis of their child's progress and development.
- o Creating linkages and integration between preschool and elementary school teachers.
- o Partnering with outside agencies to ensure families have access to comprehensive resources that include health

Which community priority does your project align with? (See Application Guidelines for descriptions) (check as many boxes as applicable)

Children and Youth Services

Describe how your project aligns with these priorities.

At North Bay Children's Center (NBCC), our mission is to ensure that all children—especially those most vulnerable—have access to the critical early learning experiences that form the foundation for lifelong success. Our programs and safety net services are aligned with public service priorities for children, youth, and families, focusing on low-income households and addressing the disparities in access to early childhood education. We also tackle the high cost of childcare across the county and support family self-sufficiency.

Recently, NBCC has expanded our services to include mental health support, reflecting our commitment to the "Whole Child" approach. We've trained our teachers in Trauma-Informed Care and hired a Mental

Health Consultant to serve as a liaison between families and mental health services, helping to bridge the gap for those who need specialized care.

Furthermore, our Garden of Eatin' Program provides healthy, organic meals daily to every child through produce grown in our on-site garden. Additionally, we distribute fresh produce to families every Saturday via our Food Pantry. By incorporating the produce into our curriculum, we reinforce children's nutrition education at home and encourage families to adopt healthier habits, fostering generational wellness both in and outside the classroom.

Select HUD National Objective to be achieved with funding. Check all that apply.

Activities benefiting low and moderate-income persons. (LMI)

Activities benefiting low and moderate area. (LMA)

Activities which aid in the prevention or elimination of slums or blight

All projects funded are required to Affirmatively Further Fair Housing (AFFH) which is defined as taking "meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics."

How will this project Affirmatively Further Fair Housing?

North Bay Children's Center (NBCC) is dedicated to promoting fair housing by ensuring all children, especially those from marginalized or underrepresented backgrounds, have equal access to quality childcare and early childhood education. Through childcare scholarships and family support programs, NBCC fosters diversity and inclusion, helping families facing economic hardship and other barriers to engage in early childhood education.

Our outreach strategy focuses on reaching Federally Protected Classes, including low-income households, households of color, non-English-speaking households, individuals with disabilities, and working families with young children. NBCC takes proactive steps to ensure equitable access to our programs, particularly for those facing systemic barriers.

Affirmative Marketing Actions:

Targeted Outreach:

NBCC collaborates with community organizations like the Marin Child Care Council, Marin Health and Human Services, and Homeward Bound to ensure our services reach families in need, especially those facing housing instability.

Multilingual Marketing:

To better serve non-English-speaking households, we provide marketing materials in Spanish and other languages and use online platforms with translation capabilities. Our social media presence on Facebook, Instagram, and LinkedIn expands our reach to a broad and diverse audience.

Community Events & Partnerships:

NBCC participates in local events like the Novato Farmers Market and partners with nonprofits such as the SF Marin Food Bank and Gilead House to connect families facing homelessness or food insecurity to our services.

Culturally Inclusive Curriculum:

We prioritize cultural inclusion by embracing each child's home language, culturally appropriate foods, and diverse family structures. Many of our bilingual staff bring cultural perspectives that reflect the backgrounds of the children we serve.

Data Collection & Analysis:

NBCC tracks enrollment demographics and waitlist data to monitor our diversity and inclusion goals. We gather data on race, ethnicity, familial status, and disability through intake forms and our family database system.

Open Enrollment & Walk-In Hours:

We hold flexible open enrollment events and maintain walk-in hours to make participation easier for families. These events are promoted through social media and local media outlets such as Marin IJ.

A key challenge remains in bridging the financial gap between our contract funding and the true cost of providing quality care. Despite scholarships, the high cost of living in Marin County remains a significant barrier for many families. The growing demand for affordable childcare emphasizes the urgent need for action, particularly for historically underrepresented communities. Access to affordable childcare is essential for parents to work, pursue education, and improve financial stability. Addressing these challenges is crucial to ensuring all children have access to the care and opportunities they deserve.

All projects funded are required to conduct Affirmative Marketing. For more information about affirmative marketing, visit the [Marin County Federal Grants website](#) and scroll down to the Affirmative Marketing panel.

Refer to the [Current Marin County Income Limits](#) to determine income level for use in the table below.

Approximately how many moderate, low, very low and extremely low-income persons will directly benefit from the program/project? Projects that support low-income persons will be prioritized.

	Number
Moderate Income	12
Low Income	79
Very Low Income	94
Extremely Low Income	82
TOTAL	267

How does your organization verify client income? Income verification is required except if the client is presumed benefit by HUD. Presumed benefit applies to abused children, battered spouses, the elderly, adult persons with serious disabilities, the homeless, illiterate persons, and migrant farm workers.

North Bay Children’s Center (NBCC) provides childcare services for children from 6 weeks to school age, enabling parents to work full time or attend school. Our scholarship program supports families who would otherwise be unable to access these vital services.

A. Family Selection for Enrollment (Waitlist)

- NBCC maintains an updated waitlist of income-eligible applicants. This list includes the following details for each family: source of referral, date added to the list, child’s name, parent’s name, birthdate, phone number, family size, income, pre-qualified for subsidy, full fee, scholarship status, and rank according to the Income Ranking Table.
- NBCC follows the guidelines in CDE Management Bulletin 18-07, using the 2024 Income Ranking Table to determine eligibility based on family size and income.

3. Information entered into our system includes site information, family size, income, language preference, and qualification for subsidy or scholarship, as well as the child’s priority rank for enrollment.
4. Income eligibility is based on a family’s average monthly gross income being at or below 80% of the State Median Income (SMI), adjusted for family size at the time of initial enrollment.
 - o If multiple families fall within the same ranking, children with exceptional needs or those with the oldest application date are prioritized.
5. Priority for part-day enrollment is determined based on available classroom vacancies and follows the order of priority:
 - o Children identified by child protective services or at risk of abuse/neglect
 - o 4-year-olds
 - o 3-year-olds
 - o Exceptional needs children from over-income families (must have an IEP)

B. Enrollment & Eligibility Verification

1. To complete the enrollment process, families must provide the following documentation:
 - o Birth certificate for each child in the household
 - o Immunization record for the child being enrolled
 - o Address verification (e.g., utility bill)
 - o Income verification for all parents/guardians in the household, including:
 - ☒ One full month of consecutive pay stubs
 - ☒ If applicable, child support documentation, SSI, or CalWORKs benefits
 - o If a parent(s) has no income, a Zero Income Statement must be completed.
2. Income is verified by examining the documentation submitted. If parents do not have the required documentation, they must provide alternative proof as specified. Verification helps ensure that families meet eligibility requirements for our subsidy program.

C. Presumed Benefit

NBCC also recognizes families that fall under HUD’s “presumed benefit” categories, including abused children, battered spouses, the elderly, persons with serious disabilities, the homeless, illiterate persons, and migrant farm workers. For these groups, income verification may not be required, in alignment with HUD’s guidelines.

Estimate the demographics of moderate, low, very low, and extremely low-income persons who will directly benefit from the program/project. The total number of beneficiaries should equal the total in the previous questions.

	Total Number of Persons	Number Identifying as Hispanic
American Indian or Alaskan Native	1	
Asian	6	
Black or African American	7	
Native Hawaiian or Other Pacific Islander	0	
White	23	229
American Indian and White	0	0
Asian and White	1	0
Black and White	0	0
American Indian and Black	0	0
Multi-Racial	0	0
TOTAL	38	229

Total Number of Persons (Must equal total identified under income level)

267

Total Number Identifying as Hispanic

229

Female-Headed Households (out of above total)

90

Persons with Disabilities (out of above total)

16

PROJECT MANAGEMENT & FINANCIAL DATA

If your project or organization was funded previously, list past project(s), goals, and accomplishments/activities.

For 37 years, NBCC has helped thousands of low-income families by providing high quality childcare and early education programs that build the foundation for academic learning and lifelong success. Recent past projects using CDBG funds are as follows:

- 2024 – 2025 (July – Dec.) Project: Funded \$9,307.11 to support child car scholarships for 10 children.
- 23 -24 Project: Funded \$15,335 to support childcare scholarships for 9 children.
- 22-23 Project: Funded \$24,688 to support childcare scholarships for 4 Novato children.
- 2022 January - June Project: Funded \$7,624.50 to support childcare scholarships for 4 Novato children.
- 20-21 Project: Funded \$10,025 to support childcare scholarships for 6 Novato children.
- 19-20 Project: Funded \$15,000 to support childcare scholarships for 7 Novato children.
- 18-19 Project: Funded \$12,460 to support childcare scholarships for 13 Novato children.
- 17-18 Project: Funded \$11,479 to support childcare scholarships for 9 Novato children.
- 16-17 Project: Funded \$8,600 to support childcare scholarships for 7 Novato children.
- Family resources, early intervention, nutritional education, trauma-informed care, and support for mental health services are embedded in our daily operations. Together with generous community support, we can ensure that NBCC has all that it needs to make the greatest impact possible.

If your agency has remaining funds previously approved, please describe the timeline for expending the fund balance.

Remaining CBDG Child Care Scholarship funds awarded for the 24-25 fiscal year will be expended during January to June of 2025.

Describe your organization's experience with administering grants and specifically federal grants.

NBCC is very familiar with administering the CDBG federal grant program since our beginning in 1988. CDBG funding was one of the organization’s first grants, and NBCC has been committed to providing high quality care and education to our most vulnerable residents in Marin County and providing safety net services for thousands of families.

Describe who will supervise and manage the project and their past experience with project management.

NBCC’s bilingual Enrollment and Outreach Coordinators partner with local faith-based organizations, clinics, elementary schools, and nonprofit groups to identify and engage hard-to-reach clients who qualify for our services. The majority of this population speaks only Spanish and requires assistance throughout the application process. NBCC is also listed as a resource for tuition assistance with the local Resource and Referral agency.

The scholarship program is managed by NBCC’s Director of Finance and Administration, Vice President of Programs, and Marin Area Director, all of whom have extensive experience in project management and are well-versed in the nuances of this program.

Kristina Sisseck, NBCC's Vice President of Programs, oversees all aspects of program operations, working closely with Site Supervisors on enrollment, state reporting, curriculum development, program evaluations, staff development, and parent engagement. She also collaborates with elementary school partners and program enhancement specialists on curriculum alignment and school readiness strategies.

Kristina holds a Master of Arts in Education with a focus in Leadership in Early Childhood Education from Chapman University and a Bachelor of Arts in Family and Consumer Science with a concentration in Child Development and Family Studies from California State University, Long Beach. She holds a Program Directors permit from the California Commission on Teaching Credentialing and has 15 years of experience in Early Childhood Education.

With such experienced leadership and a dedicated team, this project is in highly qualified hands to ensure its success and impact.

Describe any recent or upcoming leadership transitions.

None.

Describe any flexibility regarding your projects start/completion date.

NBCC enrolls waitlisted students who qualify for tuition assistance on a rolling basis.

Required Attachments:

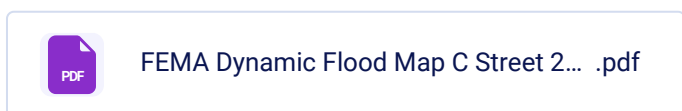
Attach Project Budget: Complete the project budget template provided and submit along with application. If you have a project budget that provides the information requested in the template, you may submit that in-lieu of the template. Please note: the project budget should reflect the total cost of the project NOT just the CDBG request.



Attach Organization Budget: : Upload your organization or fiscal sponsors annual budget.



Attach Dynamic Flood Map



Attach Optional Miscellaneous Documents



Submission

Please review your responses above for accuracy.

Name and Title of person completing this application.

Abby Jones, Community Engagement Manager

By checking this box

I hereby certify that the information in this application is true and accurate to the best of my knowledge.

Project Budget Template

Organization Name: North Bay Children's Center
Project Title: Childcare Scholarships

Date: 2-12-2025

INCOME:	County NOFA Request		Other Funding Sources		In Kind
<i>Committed</i>					
Foundations:			16,000		
<i>(Add rows)</i>					
Government:			90,000		
<i>(Add rows)</i>					
Corporations:					
<i>(Add rows)</i>					
Individual Contributions: (list total):					
Earned Income:			7,186,695		
<i>(Add rows)</i>					
Other (specify):					
private pay - parent fees			100,427		
<i>(Add rows)</i>					
			\$7,393,122		0
<i>Subtotal, Committed Income</i>					
<i>Uncommitted</i>					
Other (specify):					
Federal Grants Request	20,000				
Other Foundations:					
<i>(Add rows to list other Foundations)</i>					
Government:					
<i>(Add rows to list other Government agencies)</i>					
Corporations:					
<i>(Add rows to list other corporations)</i>					
Individual Contributions:					
<i>Subtotal, Uncommitted Income</i>					0
Other					
Misc Income and Interest:					
<i>(Add rows)</i>					
<i>Subtotal, Earned Income</i>					

Grand Total Income	20000	7,393,122
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EXPENSES (Add rows to list other expenses)	County NOFA Request	Other Funding Sources	In Kind
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Personnel Expenses

Executive Director (% FTE: _)			
Program Director (% FTE: _25__)		31,250	
<i>Teaching Staff</i>	15,000	5,948,052	
Benefits (@ %: _____)		406,925	
Subtotal Salaries and Benefits	15,000	6386227	

Contracted Services

Professional Fees			
Project Consultant			
<i>(Add rows to list other contracted expenses)</i>			
Subtotal Contracted Services		0	0

Direct Project Related Expenses

Rent			
Utilities			
Curriculum / Supplies	2,500	25,208	
Equipment			
Travel			
Professional Development	2,500	110,200	
Marketing			
<i>Services/Other Operating</i>		787,195	
Subtotal, Direct Project Related Expenses	5,000	922,603	0

General Development

Electrical			
Plumbing			
Roof Replacement			
Painting			
General Construction Labor			
Materials			
Other/Contingency (2%)			
<i>Depreciation</i>		\$ 84,292.00	

Subtotal, Direct Project Related Expenses		\$ 84,292.00	0
Indirect Expense - specify % in column A below (must be HUD approved)			
Fiscal Sponsorship Fee (specify % in column A below)			

<i>Grand Total All Expenses</i>	\$	20,000.00		\$	7,393,122.00		\$	-
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North Bay Children's Center

FYE 6/30/25 Board Approved Agency Budget Summary

Income

Parent Fees / Tuition	\$100,427
State Contracts	\$14,647,142
Grants and Contributions	\$530,727
Other Income	\$187,401
Total Income	\$15,465,697

Expenses

Personnel	\$12,449,051
Curriculum / Supplies	\$570,310
Service / Other Operating	\$2,024,221
Miscellaneous (Interest/Bank fees)	\$154,576
Facility repairs / Contingency (2%)	\$267,539
Total Expenses	\$15,465,697

Net Income / Loss **\$0**

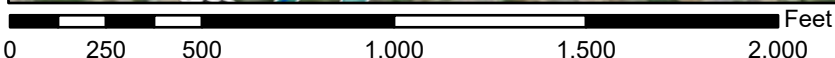
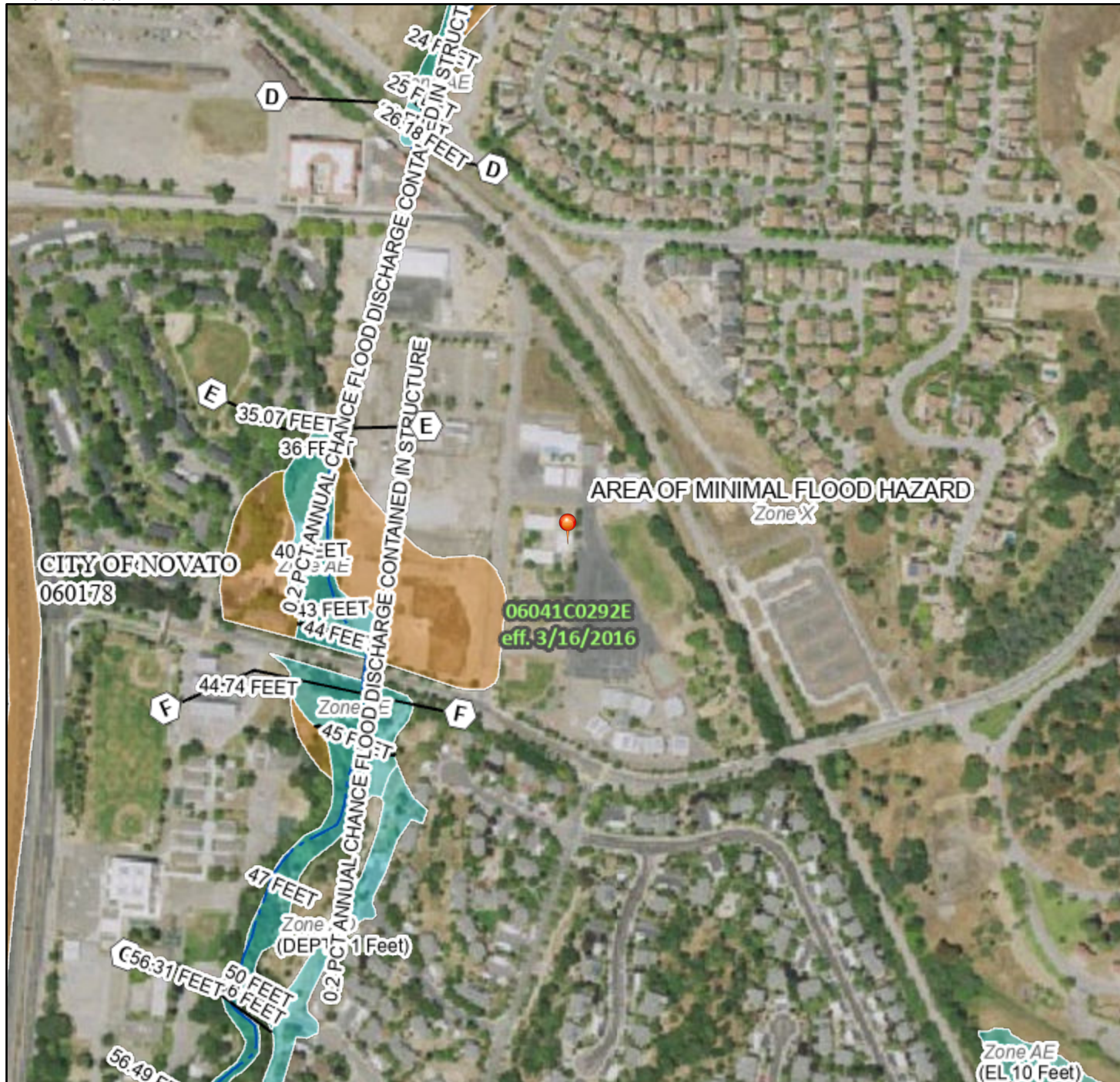


seeding... nurturing... cultivating bright futures!

National Flood Hazard Layer FIRMMette



122°31'50"W 38°3'39"N



1:6,000

122°31'13"W 38°3'10"N

Basemap Imagery Source: USGS National Map 2023

Legend

SEE FIS REPORT FOR DETAILED LEGEND AND INDEX MAP FOR FIRM PANEL LAYOUT

SPECIAL FLOOD HAZARD AREAS	Without Base Flood Elevation (BFE) Zone A, V, A99	With BFE or Depth Zone AE, AO, AH, VE, AR
		Regulatory Floodway

OTHER AREAS OF FLOOD HAZARD	0.2% Annual Chance Flood Hazard, Areas of 1% annual chance flood with average depth less than one foot or with drainage areas of less than one square mile Zone X
	Future Conditions 1% Annual Chance Flood Hazard Zone X
	Area with Reduced Flood Risk due to Levee. See Notes. Zone X
	Area with Flood Risk due to Levee Zone D

OTHER AREAS	NO SCREEN Area of Minimal Flood Hazard Zone X
	Effective LOMRs
	Area of Undetermined Flood Hazard Zone D

GENERAL STRUCTURES	Channel, Culvert, or Storm Sewer
	Levee, Dike, or Floodwall

OTHER FEATURES	20.2 Cross Sections with 1% Annual Chance Water Surface Elevation
	17.5
	Coastal Transect
	Base Flood Elevation Line (BFE)
	Limit of Study
	Jurisdiction Boundary
	Coastal Transect Baseline
	Profile Baseline
	Hydrographic Feature

MAP PANELS	Digital Data Available
	No Digital Data Available
	Unmapped



The pin displayed on the map is an approximate point selected by the user and does not represent an authoritative property location.

This map complies with FEMA's standards for the use of digital flood maps if it is not void as described below. The basemap shown complies with FEMA's basemap accuracy standards

The flood hazard information is derived directly from the authoritative NFHL web services provided by FEMA. This map was exported on 1/29/2025 at 11:37 PM and does not reflect changes or amendments subsequent to this date and time. The NFHL and effective information may change or become superseded by new data over time.

This map image is void if the one or more of the following map elements do not appear: basemap imagery, flood zone labels, legend, scale bar, map creation date, community identifiers, FIRM panel number, and FIRM effective date. Map images for unmapped and unmodernized areas cannot be used for regulatory purposes.



Bright Futures

The Campaign for North Bay Children's Center

To ensure that all children in Marin and Sonoma counties have the same essential early start for future success, the North Bay Children's Center has launched a capital campaign to positively change their futures - and ours.



An Invitation to Support

"NBCC was there for me when I needed it most."

This theme resonates throughout our community, from single parents trying to stay in the workforce to families of children at risk, working families who are keeping our counties functioning and businesses dependent on parents who work. Affordable, high quality child care is an imperative for a healthy community.

The Bright Futures Campaign will redevelop Novato's C Street Campus on land already donated to NBCC for educational purposes. The project is expected to cost approximately \$7.5 million. We anticipate raising funds primarily from individual donors, foundations and corporations. To complete what we have started, we seek your generous investment that will help jump start the educational and economic success of our children and for thousands of children in years to come.

Every child deserves an equal opportunity. Please be a part of this important initiative. The benefits of our successful campaign will go far beyond one child or one preschool – to seed, nurture and grow healthy children, healthy families and healthy communities.



"From the initial tears of dropping off Adam to the joy today...The difference in him in one year is unbelievable. It's because of this village, which is NBCC. This program is right for everybody because it builds the diversity which will always be part of their lives."

Sue Gatlin, mother of Adam, 4



Irma Cruz' sons, David, 9, and Christian, 5, started at NBCC when they were infants. The experience was vital to her as a working mother. "I feel so lucky," she said. "My kids learned a lot there and when they started kindergarten, they were prepared. They were more confident and able to get along well with everyone. I especially like the garden – and my boys love their carrots, snap peas and zucchini! As a volunteer, I'm always asking, 'How can I help?'"



NORTH BAY CHILDREN'S CENTER

For more information, please contact Executive Director Susan Gilmore at sgilmore@nbcc.net, or 415-883-6222



seeding... nurturing... cultivating bright futures!

2,000
Children in Sonoma County need subsidized early education

800
Marin County families are on waiting lists for affordable early child care

High quality early education programs increase high school graduation by **31%**

College attendance is increased by more than **80%**

Employment is increased by **23%**



School Readiness + Nutrition Education = An Equation That Adds Up

In addition to laying the foundation for later academic proficiency, NBCC was among the first early childhood education providers to recognize that nutrition education has a place in the daily curriculum of a child care environment. NBCC's award winning Garden of Eatin'® program is creating an awareness among children that learning about what you eat is as important as knowing one's letters and numbers. Children as young as six weeks old have the opportunity to develop critical learning skills as well as healthy, lifelong nutritional habits. NBCC provides a nurturing foundation for early learning and a healthy community solution for preventing childhood obesity and closing the achievement gap between those who have and those who have not. At NBCC children grow up happy, healthy and confidently dreaming of their future success in school and beyond.

With eight sites throughout Marin and Sonoma counties, NBCC provides daily care for more than 400 infants, toddlers, preschoolers and school-age children in before and after school programs. More than 72% are from low-income households and 60% receive tuition assistance.

NBCC has perfected a proven Six-Point formula which incorporates "best practices" for early childhood education and a culture of health, an approach that is changing our communities:

1. Utilizing evidenced-based strategies to increase language development and family literacy
2. Linking healthy eating to optimal child development with our Garden of Eatin'® program
3. Aligning with school partners for continuity in curricula, standards and assessments
4. Engaging parents as partners in their child's education
5. Accessing the brightest minds and skills through community partnerships
6. Removing financial barriers with tuition scholarships

The Evidence Is In:

- High quality learning experiences during the first five years are the most influential in the development of a child's brain.
- Children's lifespans will be shorter than their parents' unless we reverse obesity-related illnesses.
- For every \$1 invested in high quality preschool, the community saves \$7 in future remedial spending.

A Culture of Health + Early Learning = A Foundation for a Lifetime

Beyond the documented unmet need in both counties, we know that the growing demand is real because our programs are at maximum capacity with waiting lists at all sites. The state of California and our local cities and counties are providing some resources to early child care, but it is essential that we accelerate these investments through private philanthropy.

NBCC has the ideal location and infrastructure to serve both counties at our C Street campus within Novato's Hamilton Revitalization Project. Now we must align our tired and inefficient facilities into a vibrant, contemporary laboratory and children's center in order to scale up our model program, which will also be at the center of Novato Unified School District's plan for a dynamic 21st Century Community Education Hub.

We cannot do this within the physical walls of our current buildings – used portable facilities from abandoned and decommissioned naval structures that have seen better days and are well past their functional limits. Our vision is to transform NBCC's C Street campus into the nucleus of innovative child development satellites serving the North Bay. Accessible to families living and working in Marin, Sonoma or Sonoma Valley, it will be the epicenter of a network of services across the region. To ignore the condition and capacity of the C Street Campus is unthinkable.

A successful capital campaign will allow us to modernize, improve, grow and broaden our impact through these primary initiatives:

NBCC's new campus, approved for construction by the City of Novato, will allow us to serve 37% more children in Novato and replicate, scale and test versions of our remarkable model where services are needed across the North Bay. With the full spectrum of services at our C Street Campus, we can nimbly deliver targeted programs more efficiently in communities requesting NBCC partnerships on local elementary school sites. The layout will ensure best practices, such as low child to teacher ratios, self-contained classrooms to increase child safety, personal attention and efficient use of space, and age-specific playgrounds and Garden of Eatin' activities woven throughout campus.



A new wing for teacher training will enrich and grow the early child care workforce to further leading-edge culturally sensitive, school readiness programs. For the first time we will have adequate space to bring all teaching supervisors and lead staff together for planning and consistent service delivery, supported by our core technology infrastructure, which facilitates today's learning tools and tomorrow's innovations.

A new multi-use space for family and community education programs and parent engagement will extend fee-for-service training programs to the broader early education community of parents, businesses and service agencies.

A community teaching garden and expanded Garden of Eatin'® program at NBCC satellites will reap the benefits of North Bay agriculture and healthy lifestyles. We've seen how our children's healthy choices from the hands-on garden influence healthier nutrition habits by their families. Through a more robust "training the trainers" nutrition education program, the wider community will benefit from access to our teaching garden, outdoor kitchen and garden nutrition education.



"Investment in preschool is an investment in our future workforce. Healthy children, healthy families, a healthy economy – a triple bottom line for our communities."

Cynthia Murray, President & CEO, North Bay Leadership Council



"Given what we know about how rapidly a young child's brain develops, we must use that time to prepare children for school and provide them with a strong foundation that will ultimately lead to their success in life."

Mary Jane Burke, Marin County Superintendent of Schools



"Healthy cooking and eating translates from the child to the family. A school ready child is a healthy child."

Alfredo Perez, Executive Director, First Five Sonoma County