

WHAT is the Envision Marin Strategic Plan?

Envision Marin is a roadmap for the future of Marin. It identifies where the County is headed, what matters most, and how progress will be measured. Envision Marin will create a shared framework to:

- Establish a long-term vision and priorities for Marin County
- Align Board priorities, County departments, budgets, and capital planning
- Build greater coordination and accountability across County government
- Identify measurable goals and outcomes
- Guide future decisions and investments over multiple budget cycles

WHY now?

Marin County is growing and changing. Community needs have evolved since the County last developed a comprehensive strategic plan, more than 25 years ago. Envision Marin will help the County focus on the issues that matter most to the community. The Plan will build on community input and survey findings, creating a unified framework for County efforts and measuring progress.

WHO is involved?

Everyone has a role. We encourage participation from people who live, work, attend school, and do business in Marin County.

WHEN is it happening?

- **Early 2026:** Project planning, research, and preparation
- **Summer 2026:** Strategic Plan launch and organizational readiness
- **Fall 2026:** Community engagement, workshops, small group engagement, and online input
- **Winter 2026–2027:** Development of draft goals, priorities, and strategies
- **Early 2027:** Draft Strategic Plan review and Board of Supervisors consideration
- **Spring–Summer 2027:** Implementation planning, performance measures, and public progress reporting

WHY your voice matters:

Community input will help shape priorities, goals, and recommendations.

HOW you can participate:

Visit marincounty.gov/envision, share what matters most to you and help shape Marin County's future.

