



What You Should Know

Marin County is developing its first Countywide Strategic Plan in more than 25 years. Envision Marin will serve as the “north star” for policy direction, operational alignment, and investment decisions that benefit everyone who lives, works, and does business in Marin County. Envision Marin will directly inform two-year budget cycles over a six-year period, and is intended to guide priorities, strengthen organizational focus, improve transparency, and ensure County investments align with community needs and Board priorities.

The Countywide Strategic Plan Is Being Developed to Ensure the County Delivers on Its Commitments

The decisions made today will help shape Marin County for years to come. Envision Marin will help the County focus on what matters most, make informed investment decisions, and ensure community priorities help guide future actions and services.

The Countywide Strategic Plan Will Support Marin County for the Next Six Years

The goal of Envision Marin is to establish a long-term vision that guides priorities, decision-making, and investments across the County government to ensure residents’ day-to-day needs are met and communities can thrive moving toward the future.

Everyone Is Encouraged to Participate

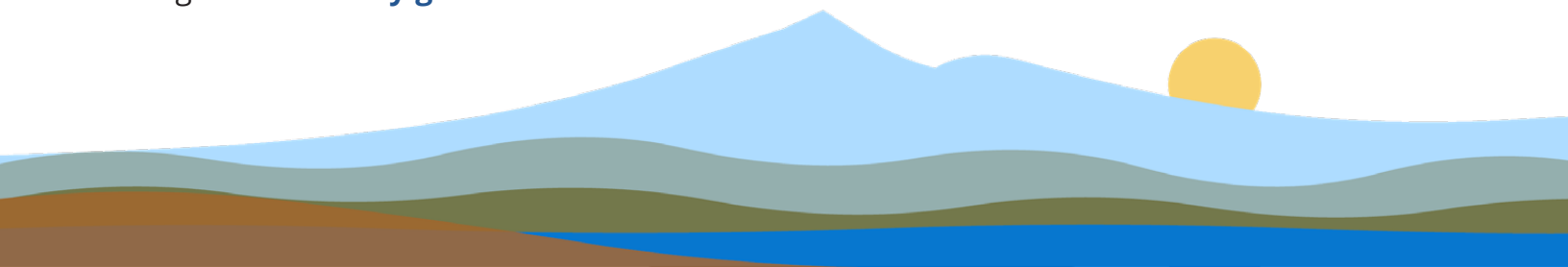
Envision Marin will rely on community input to identify and understand the most pressing issues facing communities throughout the County. Input is welcomed through a variety of channels and platforms where all Marin County community members are encouraged to participate, including:

- Community workshops
- Online community forum: engage.marincounty.gov
- Small Group Engagement
- Surveys

Everyone Who Lives, Works, or Does Business in Marin County Can Track the Progress of the Countywide Strategic Plan in Real Time

The County will provide regular updates on Envision Marin through a public-facing performance dashboard and data visualization tool that tracks progress over time. Additional updates will be shared through community events and the County’s communication channels, including social media, newsletters, website updates, and video content.

Community members are encouraged to visit the Envision Marin webpage regularly for project updates, engagement opportunities, progress reports, and to subscribe for the latest news by visiting: marincounty.gov/envision



Equity is a Priority for the County

Advancing racial equity in Marin is one of the Board of Supervisors top priorities. Envision Marin will ensure historically underrepresented and underserved communities have meaningful opportunities to help shape the County's future. The County will advance equity through:

- Focused community outreach to engage underserved and under-represented communities where they live and work.
- The availability of in-language outreach materials, and translation and interpretation services at public workshops and meetings.
- ADA accommodations and virtual participation options for events and other community outreach initiatives.

Marin County Will Collaborate with Individuals to Identify the Countywide Strategic Plan's Main Priorities

Priorities will be identified through:

Input from:

- Board of Supervisors
- County executive leadership
- City and town governments
- Business leaders
- People who live in Marin County
- People who work in Marin County

Gathered from:

- Small group engagement and interviews
- Engage Marin online community forum
- Community workshops
- Community surveys

Together, We Can Help Shape a Shared Vision for Marin County's Future

For more information or progress updates, visit:



marincounty.gov/envision and engage.marincounty.gov



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