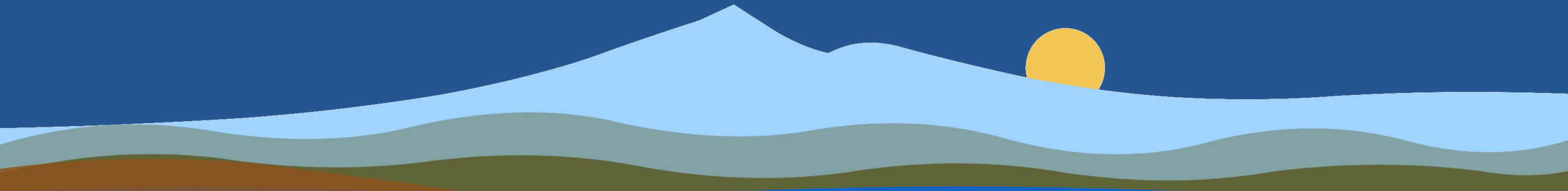


ENVISION MARIN COUNTYWIDE STRATEGIC PLAN

Marin County is developing a new Countywide Strategic Plan, Envision Marin, to establish a shared vision for the future.



WHAT IS THE **ENVISION MARIN** STRATEGIC PLAN?

A roadmap for where Marin County is headed and how we will measure progress.

VISION



Where are we headed?

A shared, long-term vision for Marin County.

PRIORITIES



What matters most?

Shared priorities that help focus County work and investment.

GOALS & MEASURES



How will we know we're making progress?

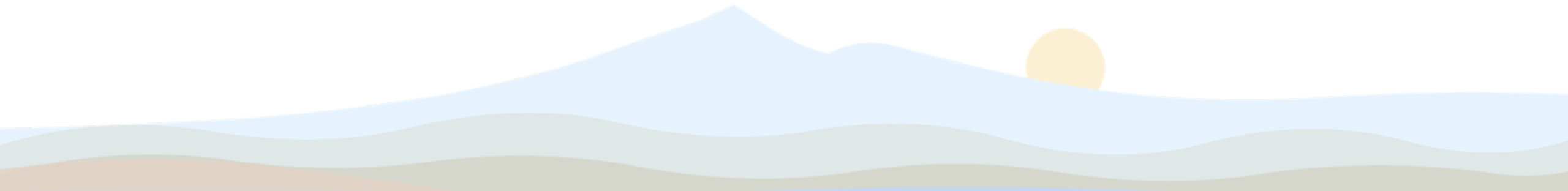
Measurable goals and outcomes.

WHY NOW?

The challenges facing Marin today look very different than they did 25 years ago.

A More Complex Environment:

- Overlapping priorities across housing, climate, infrastructure, safety, and the economy
- Higher expectations for accessible, responsive, accountable government
- Greater reliance on cross-sector and regional partnerships
- Technology reshaping how people access government and services
- Greater fiscal and policy uncertainty requires focus and adaptability



WHAT WILL THE ENVISION MARIN PLAN DO?

ALIGN

Board priorities, departments, budgets, capital planning, infrastructure, climate, equity and emergency preparedness.

CONNECT

Integrate existing County plans and initiatives.

FOCUS

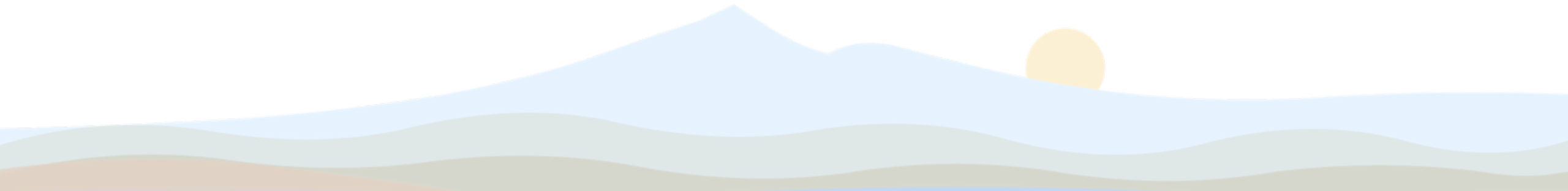
Establish shared long-term priorities and measurable goals.

MEASURE

Create performance measures and public-facing progress reporting.

GUIDE

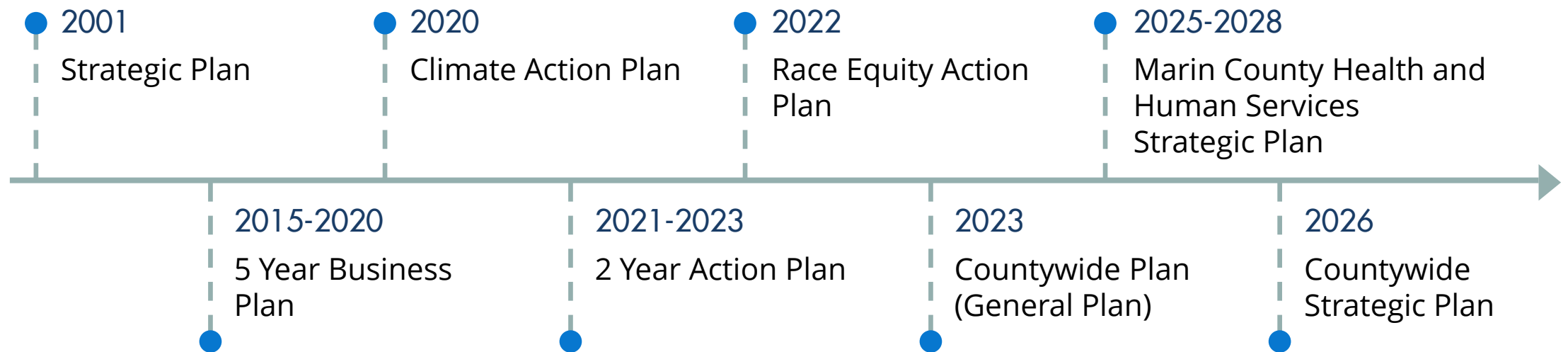
Inform future decisions and investments across multiple budget cycles.



BUILDING ON WHAT MARIN ALREADY HAS

Envision Marin is the County's first comprehensive strategic planning effort in more than 25 years.

Marin County has developed and implemented a number of plans and initiatives over the years, including:



WHO IS INVOLVED?

The process brings together the voices of the people who live, work, attend school, and do business in Marin County.

COUNTY & PUBLIC PARTNERS

- Board of Supervisors and County leadership
- County departments and employees
- Cities and towns
- Boards, commissions and advisory bodies
- Regional and institutional partners

COMMUNITY

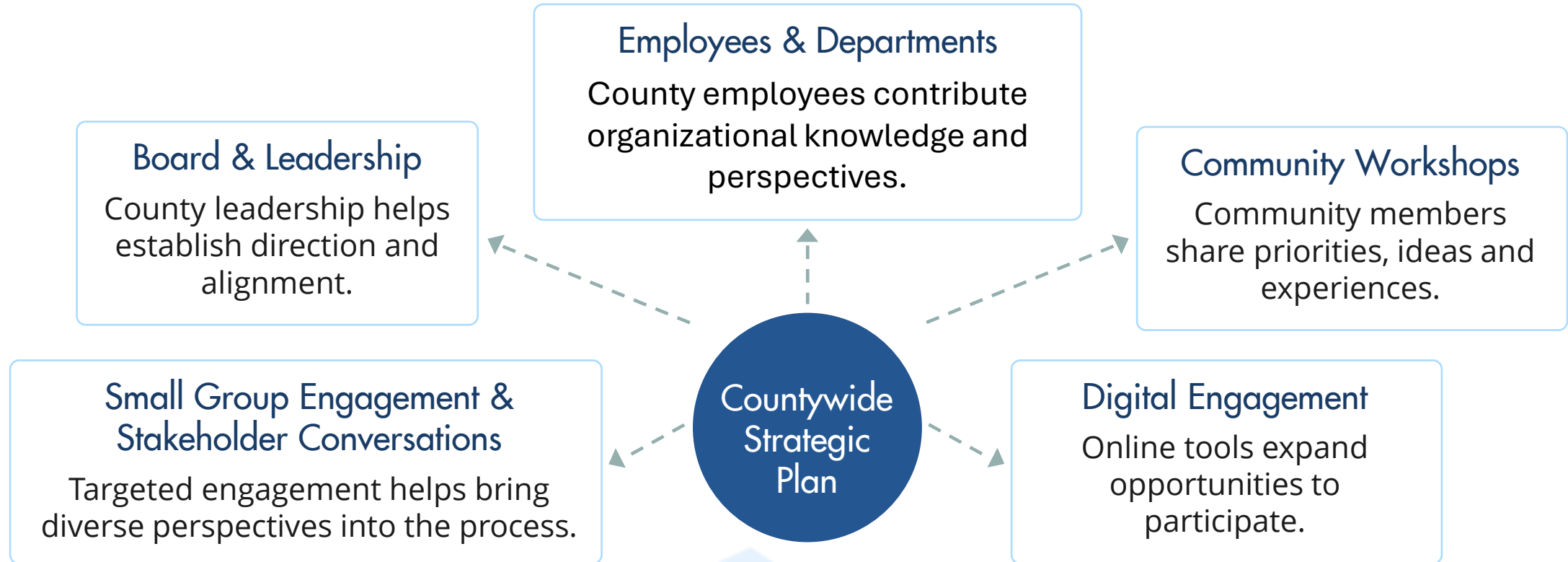
- Marin residents and community members
- Community-based organizations and nonprofits
- Businesses and economic stakeholders
- Historically underrepresented communities
- Community members of all ages, including aging adults
- Community members across languages and cultures



EVERYONE HAS A ROLE.

HOW WILL THE PLAN BE DEVELOPED?

A structured process combines leadership alignment with community participation.



WHAT'S NEXT?

Envision Marin's Timeline



COMMUNITY ENGAGEMENT

Input will be gathered online and through engagement opportunities across Marin.

COMMUNITY WORKSHOPS



Facilitated workshops throughout Marin County, both online and in-person.

SMALL GROUP ENGAGEMENT



Targeted conversations with groups and community members across Marin to ensure representation.

STAKEHOLDER OUTREACH



Additional outreach through trusted partners, tabling and stakeholder connections.

ENGAGE MARIN



A public, idea-first platform where Marin residents shape County priorities through open conversation.

The County is committed to making participation accessible and equitable through in-language materials, translation and interpretation, ADA accommodations, virtual participation options and targeted outreach.

WHAT HAPPENS TO COMMUNITY INPUT?

Input will be gathered online and through engagement opportunities across Marin.

1. LISTEN

Gather ideas, priorities and experiences.

2. IDENTIFY

Look for themes, needs and opportunities.

3. INFORM

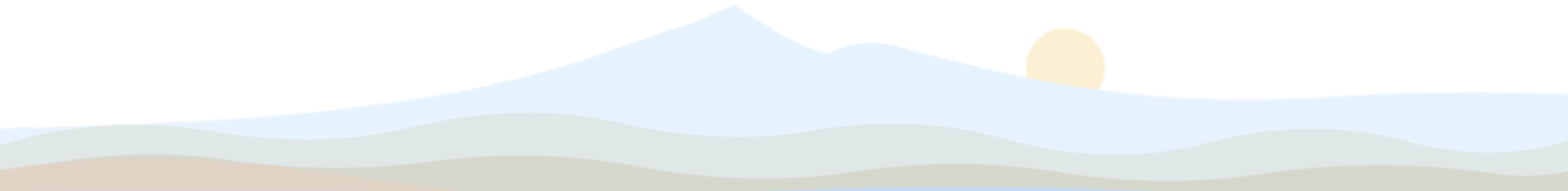
Use findings alongside leadership, employee and organizational input.

4. REFINE

Update the draft Strategic Plan based on engagement.

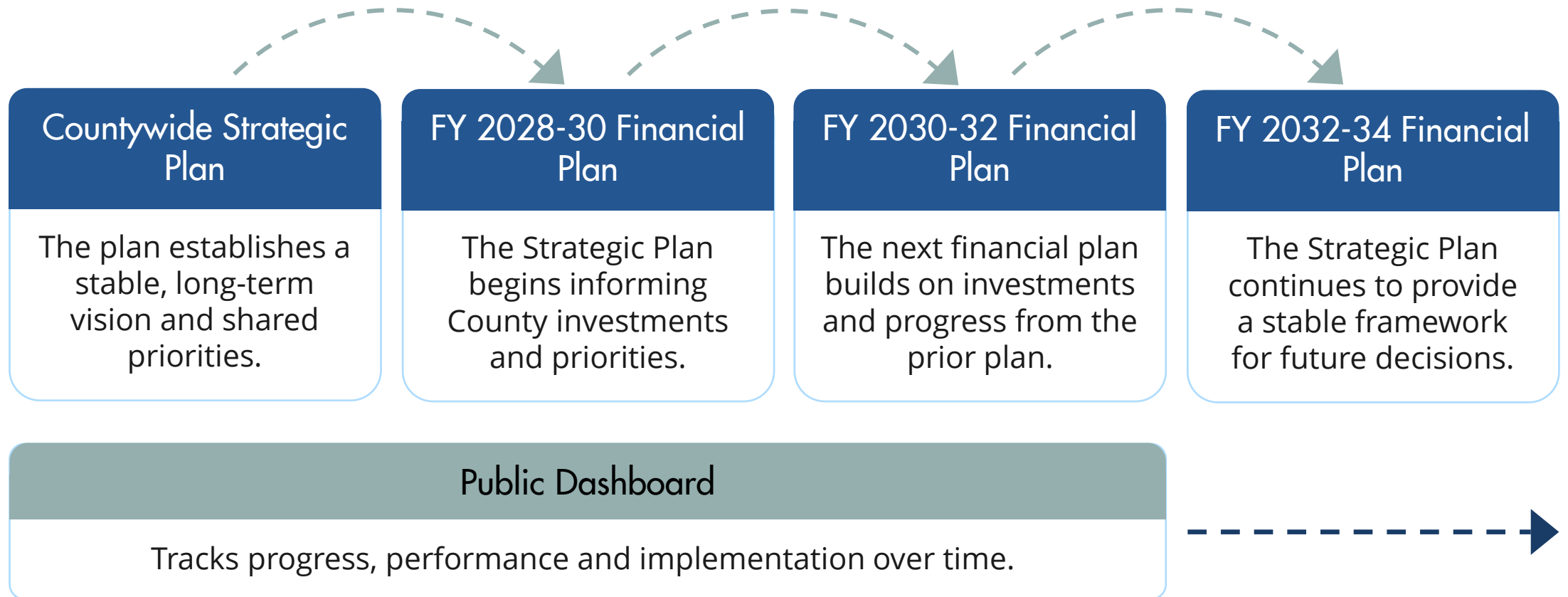
5. SHOW WHAT WE HEARD/WHAT HAPPENS NEXT

Share updates and show how community input is being incorporated.



FROM PLAN TO ACTION

Envision Marin is designed to guide work beyond adoption.



HOW CAN PEOPLE PARTICIPATE?

The County wants to hear what matters most to the people who live, work, attend school or do business in Marin.



Share your ideas and priorities at **marincounty.gov/envision**

Community members can participate through:

- Online community forum
- Community workshops
- Small group engagement and stakeholder conversations

Your voice can help shape Marin County's priorities for the future.

